



RE: The 16<sup>th</sup> Annual Gentlemen's Cooking Classic  
"Precious Gems – Ladies in the House"  
Saturday, June 20, 2015

On **June 20, 2015 at the Shreveport Convention Center** in Shreveport, LA from **6:00p.m-9:00p.m.**, one of the most anticipated events of the year will take place. The **16<sup>th</sup> Gentlemen's Cooking Classic (GCC)** is an event that showcases exquisite culinary dishes prepared and served by area politicians, civic and community leaders. The event's principal purpose is to raise money for scholarships for Shreveport/Bossier community students attending Southern University at Shreveport, while serving some of the best food in town.

I am writing to ask that you consider supporting the Foundation by selecting one of the sponsorships listed on the attached Sponsorship Agreement.

The **Gentlemen's Cooking Classic** has in the past hosted more than seventy chefs and thousands of patrons. Some of our past celebrity participants included former **Mayor Cedric B. Glover**, former **Mayor Keith Hightower**, former **U.S. Senator Greg Tarver**, and **Sheriff Steve Prator**, just to name a few. For one day, these distinguished gentlemen exchange their designer suits, Mont Blanc pens and/or uniforms for aprons and spatulas to support raising funds for Southern University at Shreveport students.

The popularity of the **(GCC)** continues to grow each year, and we can easily boast of holding the community's record for the most participating chefs than any similar event. However; it is only through the efforts of these distinguished gentlemen and your support we have been able to re-invest more than \$250,000.00 in scholarships for the purpose to educate students in the Shreveport/Bossier area. This year, we look forward to attracting additional sponsors and celebrity chefs to support our mission of "**Meeting Needs and Making Difference.**"

Please note, that in the event you are unable to provide a sponsorship, as listed any amount that you can afford financially would be greatly appreciated. If you have any questions or need additional information, please contact the office at 318-670-9681 or via email [fwilliams@susla.edu](mailto:fwilliams@susla.edu).

Sincerely,

A handwritten signature in black ink that reads "Frank Williams, Jr." with a stylized flourish at the end.

Frank Williams, Jr.  
Executive Director

FWJr/eo

Enclosures:



Southern University at Shreveport Foundation
16TH ANNUAL GENTLEMEN'S COOKING CLASSIC
Saturday, June 20, 2015/6 p.m. - 9 p.m.
Shreveport Convention Center, 400 Caddo Street
Shreveport, Louisiana

"Precious Gems - Ladies in the House"

SPONSORSHIP AGREEMENT

Agrees to serve as a Sponsor for the 16TH GCC
(print company name) (list sponsorship)

TICKET PRICES A LA CARTE:

- \$35.00 - Classic Tickets
\$12.50 - Children Tickets

CO-TITLE CORPORATE SPONSOR

\$5,000.00

- 50 complimentary classic tickets
A space for display Booth
VIP table seating for ten (10)
Name on all printed advertisements, publicity and media interviews
Full page inside cover of program book
One/two booth spaces for celebrity chef

GOURMET SPONSOR

\$2,500.00

- Co-Title Sponsorship
25 Classic Tickets
VIP seating at event
Name/Logo on all advertisement, publicity and interviews
Name/Logo on Brochure
Award Recognition at event

EPICURE SPONSOR

\$1,500.00

- 15 Tickets
VIP Seating at event
Award Recognition at event
Name/Logo on advertisements
Name/Logo on Brochure

BON-APPETIT SPONSOR

\$ 500.00

- 10 Tickets
VIP Seating at event
Award Recognition at event
Name/Logo in Brochure

HOME COOKING SPONSOR

\$ 250.00

- 5 Tickets
Award Recognition at event
Name/Logo in Brochure

OTHER: (Please specify):

Organization Name, Authorized Representative - Print, Fax number, E-mail address, Date, Title

Please make check payable to: Southern University Shreveport Foundation (SUSF)
P.O. Box 1134, 610 Texas Street, Suite #400, Shreveport, LA 71163
Federal Tax I.D. #: 72-1454141